Moderator:

Sonja Ruetzel, ICT4D Partnerships and Conference Manager, Catholic Relief Services (CRS)

Speakers:

Robert Kintu, CEO, FIT Insights Group

Matthew Strickland, Senior Market Engagement Manager, Mobile for Development, GSMA

Valeria Pesce, Information Management Specialist, Food and Agriculture Organization of the United Nations

Shaun Ferris, Technical Director of Agriculture and Livelihoods, Catholic Relief Services
Discussion:

1. What digital trends and innovations for financial inclusion of smallholder farmers and the rural poor do you currently see?

Robert Kintu,
CEO,
FIT Insights Group
2. Digital/ Economic identity: How can digitizing Smallholder payments facilitate the pathway towards financial inclusion?

Matthew Strickland,
Senior Market Engagement Manager,
Mobile for Development, GSMA
Digitising last mile payments is a starting point in the pathway to financial inclusion

- B2P/G2P PAYMENTS
- CASH-IN
- Transactions performed at mobile money agent outlet
- AIRTIME TOP-UP
- P2P REMITTANCE
- BILL PAYMENT
- MERCHANT PAYMENT
- SAVINGS, INSURANCE, CREDIT
- CASH-OUT
- Transactions performed using the mobile money menu
- CASH-OUT
- CASH-IN
Agri payments facilitate the pathway towards smallholder’s financial inclusion

- Farmer-friendly agent network
- Rural network, agent availability and liquidity
- Structured value chains
- High frequency of payments
- Clear business need from the agribusiness
- Regular usage (30/90 day activity rates)
- Auditable transaction histories (income)
- MNO/Banking partnerships
- Savings
- Loans/Credit
- Insurance
3. E-Learning and capacity building for farmers:
Who is the audience of your course and could you give us some examples of things they learn that may help them in dealing with digital financial services?

Valeria Pesce,
Information Management Specialist,
Food and Agriculture Organization of the United Nations (UN FAO)
Discussion:

4. What are the main lessons learned when designing and implementing digital financial solutions for smallholder farmers?

Shaun Ferris,
Technical Director of Agriculture and Livelihoods, Catholic Relief Services (CRS)
THANK YOU!

See you at the next ICT4D Webinar on **Tuesday November 12**th:

**SAVE THE DATE**

12th ICT4D CONFERENCE, April 21 – 23, 2020, in ABUJA, NIGERIA

[www.ict4dconference.org](http://www.ict4dconference.org)